

ACROSS STUDY TOUR LISBON PROGRAM

DAY 1 MAY 18TH:

09:30 The Editory Riverside Santa Apolónia

Welcome Reinhard Winiwarter & Rüdiger Pleus



10:00 transport to

10:30 Colombo Shopping Center

Presentation and guided visit by centermanagement Paulo Gomes, Center Manager

11:30 Welcome of the president of the Portuguese council

Cristina Moreira dos Santos



11:35 Key Note Innovation

Jorge Morgadinho, Executive Director of Reify



11:55 Presentation HyperIn

Peter Henningsen, Regional Manager

12:05 quick lunch

13:00 transport to

13:30 Almada Forum

Presentation and visit Generoso Mateus, Center Manager

15:30 transport to

16:30 Centro Vasco da Gama

Presentation and visit Luís Pinto Soares, Center Manager

18:00 transport to hotel

18:30 back to hotel

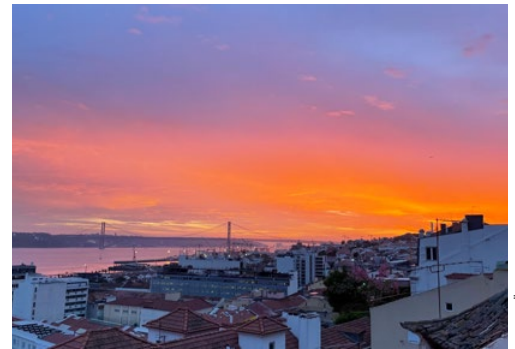


IMAGE: RÜDIGER PLEUS

Lisbon - the world metropolis has always been a center for commerce and marketplaces.

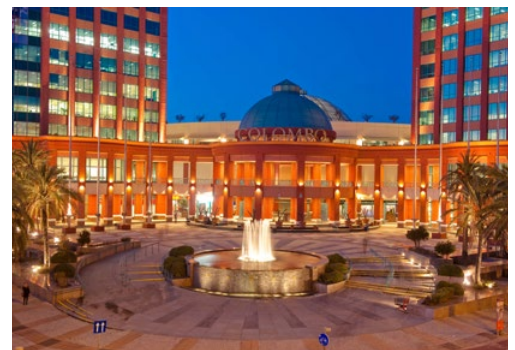


IMAGE: COLOMBO SHOPPING CENTER

Colombo Shopping Center



IMAGE: ALMADA FORUM

Almada Forum



IMAGE: CENTRO VASCO DA GAMA

Centro Vasco da Gama

ACROSS STUDY TOUR LISBON

DAY 2 MAY 19TH:

08:45 Meeting Hotel Lobby

09:00 transport to

10:00 Freeport Outlet Shopping

Presentation & Visit

Jorge Pinto Fernandes – ViaOutlets – Business Diretor Portugal

11:30 transport to UBBO Shopping Resort

12:15 UBBO Shopping Resort

-individual quick lunch-

13:30 transport to Amoreiras

13:45 Amoreiras Shopping Center

Presentation and visit

14:45 transport to Jardim do Principe Real

15:00 Discovery Walking Tour Principe Real and Bairro

Alto tour by feet:

- Embaixada – kind of concept department store
- Livraria da Travessa – Lisboa (a very beautiful bookshop with café)
- Cevicheria (restaurant)
- Isto
- A vida Portuguesa
- +351 fashion
- and much more

17:00 Armazens do Chiado

Presentation and visit

Ricardo Esteves – Center Manager

17:45 walking to

18:30 Time out Market

Presentation & visit

Ms. Ana Alcobia – Time Out Market – VP, Iberia

19:30 Farewell dinner

Pap Açorda



Freeport Outlet Center

IMAGE: FREEPORT OUTLET CENTER



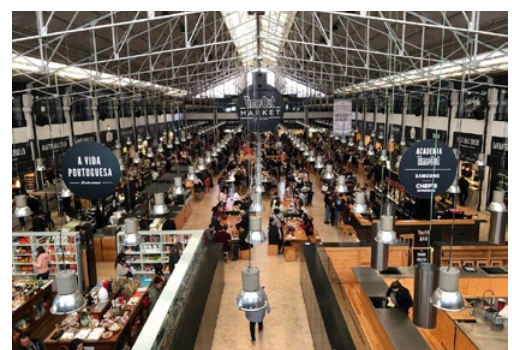
Amoreiras Shopping Center

IMAGE: AMOREIRAS SHOPPING CENTER



Armazens do Chiado

IMAGE: ARMAZENS DO CHIADO



Time Out Market

IMAGE: TIME OUT MARKET