

# ACROSS STUDY TOUR ISTANBUL PROGRAM

**APRIL 17 TH:**

**09:00 Lobby Swissotel The Bosphorus Istanbul**

Welcome by your tour hosts Reinhard Winiwarter & Rüdiger Pleus



*Istanbul - The Traditional Home of Retail*

## MARKET OVERVIEW TURKEY

Nuri Şapkacı,

Chairman of Turkish Council of Shopping Centers

Visit of:

Zorlu Shopping Center

Akmerkez Shopping Mall

Kanyon Shopping Mall & ÖzdilekPark Istanbul Shopping Mall

Nisantisi (Highstreet)

Grand Bazaar

## MEET THE RETAILER PART 1: DeFacto

Exclusive insights on how the up-and-coming Turkish brand DeFacto is expanding to Europe in cooperation with Weconsult.

With: Serdar Ersoy, DeFacto



Introduction by: Ortaç Özortaç, Weconsult

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*Zorlu Shopping Center*

IMAGE: ZORLU



*Kanyon Shopping Mall*

IMAGE: KANYON



*Grand Bazaar*

IMAGE: GRAND BAZAR

Dinner

# ACROSS STUDY TOUR ISTANBUL

**APRIL 18TH:**

**FOCUS ASIA**

**09:00 Meeting Hotel Lobby**

**Visit of:**

**Akasya Shopping Mall Emaar Square Mall**

**Meydan & Buyaka**

**Bağdat Caddesi  
(Bagdad street/High street)**

**KEY NOTE**

Yurdaer Kahraman,  
CEO Of FİBA CP



**MEET THE RETAILER PART 2: Madame Coco**

Exclusive insights on how the up-and-coming Turkish brand Madame Coco is expanding to Europe in cooperation with Weconsult.

With: Cem C. Işık, Madame Coco



Introduction by: Ortaç Özortaç, Weconsult

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**Dinner**



IMAGE: AKASYA

*Akasya*



IMAGE: EMAAR

*Emaar Square*



IMAGE: BUYAKA

*Buyaka*



IMAGE: BAĞDAT CADDESİ

*Bağdat Caddesi*



# ACROSS STUDY TOUR ISTANBUL

## APRIL 19TH:

09:00 Meeting Hotel Lobby

Visit of:

IstinyePark Shopping Mall

Cevahir Shopping Mall

Vadistanbul Shopping Mall

Forum Istanbul Shopping Mall

Galataport Shopping Mall

### KEY NOTE

Avi Alkas ,  
Chairman  
Alkaş Consulting



Optional Dinner



IstinyePark



Cevahir



Vadistanbul



Galataport

*\*All times and locations are subject to change  
\*All presentations tbc*