



THE EUROPEAN RETAIL REAL ESTATE MAGAZINE

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10 YEARS 2008 - 2018
SPECIAL EDITION
ACROSS



What shaped and moved the retail real estate industry in the past 10 years

- OPINION LEADER** What the industry says about 10 years ACROSS
- RETROSPECTIVE** Bill Kistler, ICSC, about the challenges in the decade since the crash
- STUDY** Why stationary retail asserts itself against online retail

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Poland**




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DEAR READER,

Starting on November 14 it is once again time for the most important members of the retail and retail real estate industry to come to together at Mopic in Cannes, France. It is indisputable that Mopic at the Côte d'Azur has become a hotspot by now. This is where the courses are set for the ultimate mix of shopping and recreational pleasure, where trendy lifestyle concepts are developed, and contacts are cultivated. Project developers not only find investors and new tenants but also innovative entertainment solutions to increase visitor frequencies and length of stay. Last year alone 2,100 retailers and 2,500 developers as well as 100 investors came to the South of France, where they discussed nothing less than the future of the retail real estate industry.

Who wants to read the future, needs to browse through history. And this is exactly what we do for you in the latest print issue of ACROSS. When we presented the first issue of our magazine to the market ten years ago, the industry's reactions were reserved. That has changed. By now, ACROSS has become the most important and renowned specialist medium of the European shopping center industry. Therefore, I am delighted to refer you to our comprehensive special feature in this issue. We highlight 10 years ACROSS as well as the thematic events and facts that shaped and moved the industry in the last decade. However, this look into the past is not supposed to be some kind of couch to rest upon but a springboard for the future.

I am looking forward to interesting talks and a lively exchange of information before and after Mopic and I hope you will find reading the anniversary issue of ACROSS informative as well as lucrative.

Reinhard Winiwarter
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IMAGE: ACROSS



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IMAGE: COLOSSEUM MALL

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Cromwell Property Group has promoted Gwendal Kalkofen to Head of Real Estate Finance, Europe

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The German Ruhr region is regarded as the largest catchment area in Europe – even ahead of the metropolitan areas of London and Paris. In that region – specifically in Mülheim – Rhein-Ruhr Zentrum, which opened in 1973, is now undergoing a 200-million-euro modernization



IMAGE: REDOS

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Tconcept was founded in The Hague five years ago and is already active in 15 countries, as General Manager Frank van Dongen reports



IMAGE: TCONCEPT

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For buyers and non-buyers. ECE has established its shopping centers as places for shopping, dining, sports and leisure



IMAGE: ECE

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“We love leisure” is the motto of ECE’s new placemaking strategy which is being implemented consequently at Potsdamer Platz Arkaden Berlin. Further centers will follow soon



IMAGE: ECE



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IMAGE: AVIA PARK

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A new food and entertainment complex has recently opened at Parndorf in Burgenland, one of the most successful outlet locations in Europe. Centerprise Group, based in Austria, was jointly responsible for the conceptual design and letting of the complex

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EPP is the leading owner and operator of malls in Poland. CEO Hadley Dean emphasizes the importance of the correct weighting of online shopping competition



IMAGE: EPP

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The event takes place on November 29 and 29, 2019 in Leipzig