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# ON THE ROOFTOP

SHOPPING CENTERS HAVE BEEN OPENING UP ON THEIR SIDES TOWARD THE OUTSIDE WORLD FOR SOME TIME. NOW THEY ARE OPENING UP ON THEIR TOPS AS WELL

**MAPIC** INNOVATIVE PROJECTS WILL ONCE AGAIN BE PRESENTED IN CANNES

**ECE SPECIAL** CONNECTING STATIONARY AND ONLINE SHOPPING

**OPINION** ALFONSO BRUNET, CEO OF CASTELLANA PROPERTIES, SEES FURTHER POTENTIAL IN SPAIN

## PREMIUM FASHION OUTLETS IN EUROPE



## DEAR READER,

The number of newly developed shopping centers is continuously decreasing. According to Cushman & Wakefield analysts, retail space decreased by 23 percent in Western Europe in 2018. The 2019 figure is not likely to be much different. Where investors and developers do opt for new malls, lifestyle and community aspects pay a crucial role. Customers want to shop, spend time, relax, and generally enjoy themselves. Generously designed outdoor areas are among the elements used to achieve this goal. While shopping centers have increasingly opened up to the outside over the past years, a new trend has appeared in the industry. "Up to the roof" is the new motto. Whether activity roof, rooftop garden, or pop-up gastronomy on the terrace - these days, the sky's the limit for shopping center customers. In this print edition, ACROSS has taken a close look at the new popularity of the roof, and we would like to take you on a tour of the most beautiful and spectacular shopping center roofs in Europe. This is definitely worth taking a look at.



If you haven't already done so, we also recommend that you check out our latest achievement: the ACROSS e-paper. Yes, that's correct: "ACROSS – The European Retail Real Estate Magazine" is now available in electronic format, whenever you want and wherever you go. You can read this issue of ACROSS in its customary layout. How to access the ACROSS e-paper: For Android smartphones or tablets: find "ACROSS Magazine" in the "Google Play Store". iPhone and Apple users can find it in the App Store. Just a simple click, and the app will be installed on your device. Once downloaded, you can read the latest news and your e-paper copy of ACROSS at any time and offline, for instance, on a plane or train. Browse our online archive to access all hardcopy issues published since January 2018. You can also search for certain words or topics in our archive. Why don't you give it a try?

With that in mind, I wish you an informative and profitable review of this issue of ACROSS, in hardcopy or in e-paper format.

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A LEADING PORTFOLIO OF 11 PREMIUM FASHION OUTLETS ACROSS EUROPE, CREATING BEAUTIFUL LOCAL EXPERIENCES FOR THE GUEST, SHOWCASING BRANDS AT THEIR BEST.

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