



# across

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## The COME BACK

How the placemaking industry emerges  
stronger from the pandemic

Our 10 strategies for future-proof  
vibrant places

**INTERVIEW** IMMOFINANZ'S COO DIETMAR REINDL TALKS ABOUT THE MARKET ENTRY OF STOP SHOP IN ITALY  
**REFURBISHMENT** THE PARISIAN LUXURY DEPARTMENT STORE SAMARITAINE REOPENED AFTER 16 YEARS  
**OPINION** CINDY ANDERSEN, MANAGING DIRECTOR OF INGKA CENTERS, ON RESHAPING THE RETAIL LANDSCAPE



**Livat**  
荟聚

# Livat Changsha – “work, live, play” destination

We are transforming retail experiences and create meeting places that bring value to people, communities and the planet



## DEAR READER,

Those who know me a little better know that I am a very optimistic person in any case. And I also think that optimism and a clear view forward are quite good tools, especially in the current times. I was particularly looking forward to this issue of "ACROSS-The European Placemaking Magazine". THE COMEBACK-our cover title- is an expression of this aforementioned optimism.

The entire placemaking industry is facing major challenges. These have been accelerated or even intensified by the Covid pandemic and the associated rapid developments in the online and digital sectors. Nevertheless, challenges are there to be met. We've been busy researching and talking to many international industry experts over the past few weeks. The results are **our 10 strategies for future-proof vibrant places.**

I hope you enjoy reading our latest, informative issue and, above all, keep a clear view of the interesting challenges that await us.



IMAGE: ACROSS

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 Shopping areas, which owe their appeal, in part, to the vibrant atmospheres that are generated by larger crowds, are currently constrained by the safety measures that have been put into place as a result of Covid-19. Well-curated music can be used to fill the vacuum. Arndt-Helge Grap, Managing Director of Radiopark, understands this

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