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sustaina|bi|lity

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in this  
together

**PANDEMIC** HOW FINANCIAL 'LONG COVID' WILL AFFECT THE RETAIL INDUSTRY

**INTERVIEW** THE BIG ACROSS INTERVIEW WITH THE MANAGEMENT OF AMBAS (FORMER IMALLINVEST)

**COUNTRY REPORT** TAKE A CLOSE LOOK AT THE TURKISH RETAIL REAL ESTATE MARKET



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## DEAR READER,

Sustainability is the issue of the moment – precisely because it concerns the future of all of us. “Transforming the spaces in which we live, work, and play to enable a more sustainable and prosperous future for all” is the title of this year’s MIPIM. Accordingly, the theme of this issue is “green retail”, pages 16 to 57.

Our cover story as well as the statements provided from the entire industry, whether from renowned and critical architects, such as Gregory Fonseca of BDP (p. 24) and blocher und partner (p. 30), from financial experts, such as Union Investment (p. 28), to retailers, such as Kaufland (p. 34), and shopfitting professionals, such as Umdasch, clearly demonstrate how creative, innovative, and future-oriented our industry is. However, they do not mince their words when it comes to the challenges being faced.

I hope that we have the opportunity to discuss many of these topics, face to face, at **MIPIM in Cannes**. The ACROSS team will be there and we look forward to having many conversations, seeing each other, and making new plans. **Please feel free to contact me to schedule a meeting.**

Sincerely  
Reinhard Winiwarter  
Publisher of ACROSS Magazine  
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IMAGE: ACROSS

## DEAR READER,

I am extremely pleased that the theme of my first issue of ACROSS as the new editor-in-chief is sustainability.

It has become absolutely clear that this matter is here to stay. Sustainability is no longer a trend – it is an attitude, a strategy, and a fundamental part of a company’s success.

As such, the placemaking industry is not taking sustainability lightly. That fact is not due to the promising projects that other players have successfully implemented, which can be read about in this issue. Nor is it due to the mindset of the stakeholders. In most cases, it is due to the collaborative effort that is required throughout the entire value chain of a real estate development project. Our interim conclusion regarding sustainability is clear: If we continue to focus our attention on collaboration and shared sustainability goals – even if that requires us to make more compromises – a great deal can be achieved for consumers, the environment, and, ultimately, our own value creation.

I hope you gain a wealth of new insight as you read this issue. Be sure to check back regularly on our website where the subject of sustainability will continue to play a major role in the future.

Sincerely  
Anne-Kathrin Velten  
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IMAGE: ACROSS

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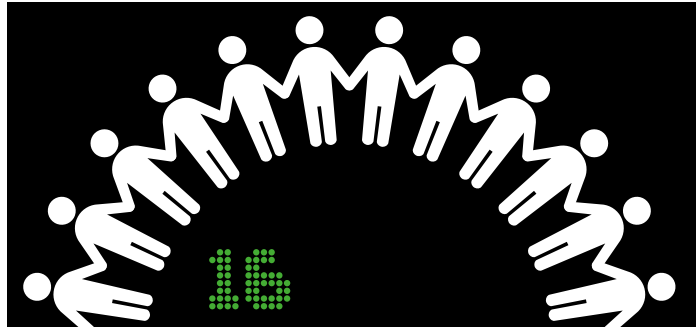
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